

## CREATE YOUR OWN DIGITAL RESOURCES

presented by Jody Johnston Pawel, LSW, CFLE

PRODUCT	CREATE WITH	EDIT WITH	SAVE AS	DELIVER WITH
<b>Reports</b>	your preferred word processing software (ie. Word)	same	print to PDF using PDF995 (free program) Secure from copying with signature995 (free)	>upload to your website and have a link off a webpage > e-mail attachment > link in e-mail > opt-in and redirect to web page with link >opt-in and send e-mail with link (use autoresponder to automate)
<b>E-courses</b>	same	same	html or ASCII for e-mail or pdf (see above) to link to in html/txt e-mail	>one-time from your current ISP. >Sequential through EasyWebAutomation auto-responder program (see below)
<b>Audio</b>	> Digital recorder (<\$100) or >Conference call (\$0) or >Record into PC with Audacity ( \$0)	If recorded in .wma format, need Audio Converter Studio (\$25)  Audacity: (\$0)	Export to MP3 with Audacity	> upload to your site* (\$8/mo. hosting) or >upload to <a href="http://www.xdrive.com/">http://www.xdrive.com/</a> (\$0) or > Burn to CD with Nero
<b>Video</b>	> Use a digital video recorder > Record your screen with Camtasia	> Adobe Premiere Elements > Camtasia	> Use Adobe Premiere Elements to Save as avi or burn to DVD with menus > Use Camtasia to save as avi, wmv, or as Flash video (view on-line) or burn to DVD.	> upload to your site as wmv, avi or Flash > upload (same formats) to <a href="http://www.YouTube.com">www.YouTube.com</a> or > Burn to DVD with Adobe Premiere or Camtasia or Nero  People can download wmv (smallest size) or avi (large file size) or watch on-line with Flash (small file and can't share)

**Web Hosting:** Need low-cost web hosting that offers lots of space for audio/video files? Use <http://www.DreamHost.com> (Please say [j.pawel@earthlink.net](mailto:j.pawel@earthlink.net) referred you)

- \$7.95/month with *free* domain registration!
- Host *unlimited* domains!
- 160 GB storage!
- 1.6 TB bandwidth!
- 3075 e-mail accounts!

**EasyWebAutomation:** Need a low-cost, easy-to-set-up-and-use system for sending autoresponders, secure on-line processing and merchant accounts, and digital resource delivery...with *no* software to load on your PC and no knowledge or use of CGI or PERL? Use Easy Web Automation: <http://snipurl.com/EasyWebAutomation>

- Auto-Responders only = \$29/mo
- Basic Package = \$49/mo (auto-responders + shopping cart)
- Pro Package = \$79/mo. (auto-responders + shopping cart + digital resource delivery, affiliate program, discount coupons, AdTracker)

#### **GET RECOMMENDED SOFTWARE:**

- **PDF995 (FREE)** Suite of 3 fully-functional products. Registered copy of entire Suite for \$20)) <http://www.pdf995.com/>
- **NoCostConference Calls (FREE)** Included free bridge line for up to 120 people+ free recording of call. <http://www.NoCostConference.com/>
- **Audacity FREE** audio recording, editing and MP3 exporting: <http://audacity.sourceforge.net/>
- **Audio Converter Studio (\$25)** converts digital recorder wma files into MP3 format: <http://www.maniactools.com/soft/converter/index.shtml>
- **Adobe Premiere Elements** (\$800 SRP, but look for student/college/school discounts (usually about \$300) or *search for* OEM version (Jody found for \$100) Offers video capture, editing, and DVD creation, including menus: <http://www.adobe.com/products/premiere/>
- **Camtasia (\$300)** records computer screen, import digital videos, edit, create menus, TOC. Export to wmv, avi (for download) or Flash (on-line viewing only): <http://www.techsmith.com/camtasia.asp>
- **Xdrive (FREE)** for uploading audio files to web <http://www.xdrive.com/> (Jody has not used. Please report)
- **Nero CD/DVD burning software (FREE15-day trial or \$80.** Get either “StartSmart” or “Burning ROM 7) [www.nero.com](http://www.nero.com)

## VIDEO TUTORIALS:

### E-books:

- > **PDF995**. Saving and securing PDFs with <http://www.pdf995.com/> (free program):  
<http://www.IntegrityMarketing.org/video/PDF995/>

### E-courses:

- > Creating and using Auto-Responders: <http://www.jodypawel.com/video/ARTraining.wmv>  
Training session with Willow Sibert in BYS team meeting  
Willow Sibert, President, Peak Aspirations, LLC  
Spirit-Led Coach and Mentor, Author and Radio Show Host,  
[willow@willowsibert.com](mailto:willow@willowsibert.com) ~ <http://willowsibert.com> ~ <http://spirituallyconnectedliving.com>

### Audio recordings:

- > **Audacity**: Self-recording with your PC, editing your recording, importing audio, splitting tracks, etc.  
<http://www.msiwebvideo.com/pod/pod.html> (1 hr. 40 min)
- > **Audio Converter Studio** for converting wma digital recorder files to MP3:  
[http://www.IntegrityMarketing.org/video/Millies\\_PC\\_HowTo\\_Tutorial\\_#1-2.avi](http://www.IntegrityMarketing.org/video/Millies_PC_HowTo_Tutorial_#1-2.avi)
- > **NoCostConference.com**: Making/Recording conference calls with (I didn't find any on-line. I'll create one when my PC is fixed and send you a link. Be sure you I know you were on the call and I have your e-mail!)
- > **Nero**: Burn to CD: [http://www.IntegrityMarketing.org/video/Millies\\_PC\\_HowTo\\_Tutorial\\_#1-3.avi](http://www.IntegrityMarketing.org/video/Millies_PC_HowTo_Tutorial_#1-3.avi)

### Videos:

- > Using **Camtasia**...every step: <http://snipurl.com/camtasiatutorials>
- > **Adobe Premiere Elements** provides video tutorial with software

